

## ENVIRONMENTAL PROMOTION ACTIVITIES OUTSIDE OF THE CAMPUS

### **BEACH CLEANING**

Swachatheeram-Extension Activity of Economics Students at Kozhikode Beach  
(2019-2020) On 23-02-2019



The cleanliness and preservation of natural resources are vital for the well-being of communities and the environment. Recognizing this, students of the Economics Department undertook a significant initiative to clean and restore Kozhikode Beach on 23-02-2019. The initiative began with identifying the areas of the beach that required cleaning, estimating the resources needed, and establishing support and assistance from local community. On the designated day, students gathered at Kozhikode Beach equipped with gloves, trash bags, and other cleaning materials. The programme was inaugurated by Dr.Savitha K., HOD. Dept of. Economics. The students collected and disposed litter, plastic waste, and other debris from the beach and its surroundings. Along with cleaning students conducted an awareness campaign, educating the beachgoers about the importance of keeping the beach clean and adopting sustainable practices. Through their strenuous efforts, the students succeeded in cleaning up a significant portion of Kozhikode Beach, making it more aesthetically pleasing. The initiative generated considerable awareness among the local community about the importance of environmental conservation and the detrimental effects of littering and pollution.

## **CLEAN BEACH**

As part of District Administration Flagship Programme, 'Clean Beach', college NSS units joined hands with "Clean Beach" team and actively involved in the cleaning mission organized at Beypore, Kozhikode south and Payyanakkal beaches. Our NSS units were specially recognized by the district authorities for the active involvement of students and staff in the programme.



## **BEACH CLEANING BY NCC CADETS**



On April 4th, 2022, NCC cadets from Government Arts & Science College Calicut undertook a commendable initiative by participating in beach cleaning activities at Calicut beach. Their concerted efforts exemplified their commitment to environmental stewardship and community service. With dedication and enthusiasm, they worked tirelessly to remove litter and debris from the shoreline, contributing to the preservation of marine ecosystems and the beautification of the coastal area. Their proactive engagement not only underscored the importance of environmental conservation but also inspired others to take similar actions towards creating a cleaner

and healthier environment for all. Through their collective endeavor, the NCC cadets demonstrated the power of collective action in making a positive impact on local communities and ecosystems.



### **CLEANING OF KADALUNDI MANGROVE COMMUNITY RESERVE**

On February 7, 2019, our students organised a cleanup effort in the mangrove woods of Kadalundi Community Reserve, which had been contaminated by discarded plastic garbage. The group consisted of Bhoomitrasena students who performed the sanitation. The students went to the mangroves in the Balathiruthi area, where they gathered and disposed of accumulated waste materials such as broken glass and plastic bottles, used paper products, and used sandals. Under the guidance of Mr. P. Sreenivasan, Chairman of the Community Reserve, and Dr. Abdul Riyas and Dr Vidya Varma, Assistant Professors at the college, the cleaning operation was carried out.

As per the orders received from directorate of collegiate education, in order to create interest among students towards agriculture, Karshakasangham unit created with interested student participants under the leadership of teacher coordinator Dr. Swapna K S, Associate Professor of Botany and Nature Club coordinator Ms. Shijina, Assistant Professor of Zoology. Seeds and seedlings were collected from Krishibhavan. Our students actively participated in preparing potting mixture, bagging, sowing, watering etc. The main crops planted include Pea, Tomato, Chilly,

Spinach, Brinjal, ladies' finger, Pumpkin, bottle gourd etc. Good harvest also collected and supplied to the canteen, student participants, and also sold to staff.

Regular attendance of students was noted and remuneration also calculated in order to distribute a sum of rupees (Rs10,000/-) ten thousand only towards remuneration under Earn While You Learn scheme.

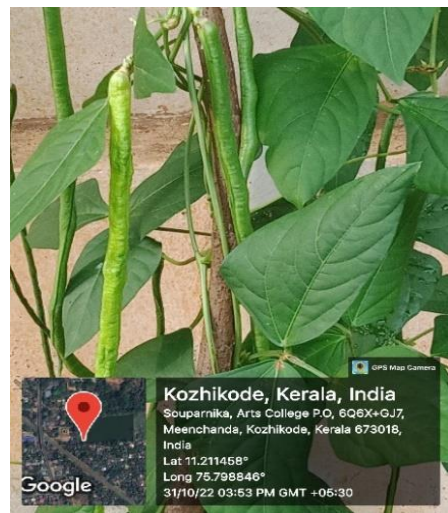
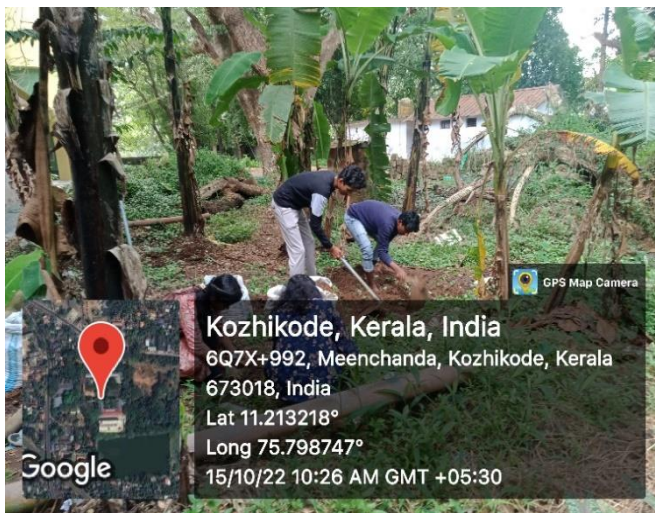


### Expenditure statement of vegetable cultivation under Earn While You Learn Scheme

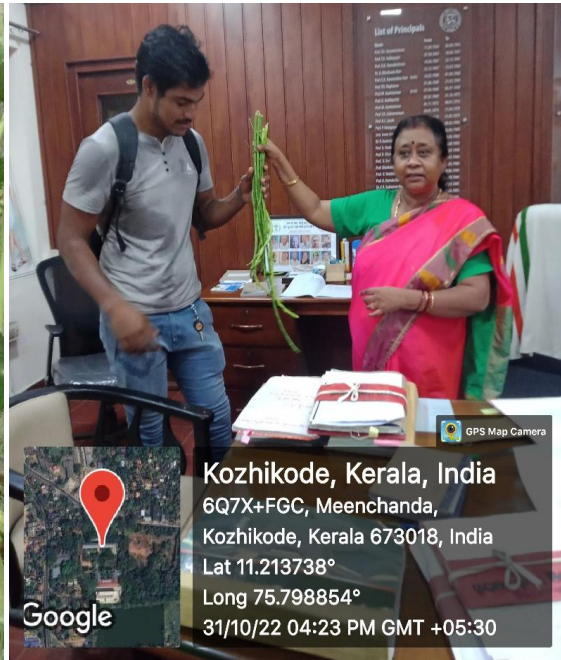
Remuneration details of participating students

1. Dipindas P	II Year B.Sc Chemistry	45 hours x 50 =
Rs 2250/-		
2. Muhammed Afsal P T	II Year B A Economics	45 hours X 50 =
Rs 2250/-		
3. Anamika K	II Year B.Sc Botany	45 hours x 50 = Rs
2250/-		
4. Antonio Gramshi R D	II Year B.sc Botany	45 hours x 50 =
Rs 2250/-		
5. Manas	II year BA History	20 hours x 50 =
Rs 1000/-		

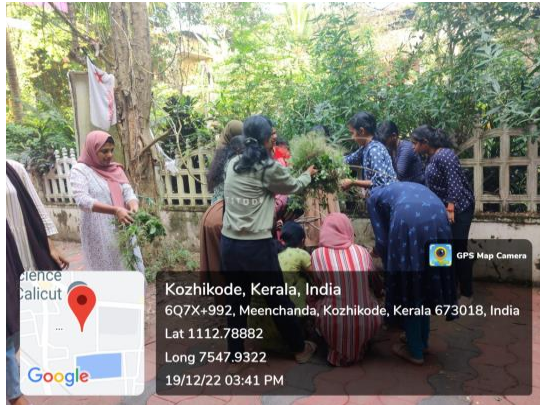
Total Expenditure towards remuneration = Rs 10000/- (Rupees ten thousand only)







Under the supervision of Compulsory Social Service programme (CSS) coordinators, students dedicated a total of 12 hours to campus cleaning and other assigned tasks. The students actively contributed to the success of the Bio Diversity Exhibition. Both alumni and the Bio Diversity team appreciated their efforts.



## **BEACH CLEANING AT CALICUT NORTH BEACH.**

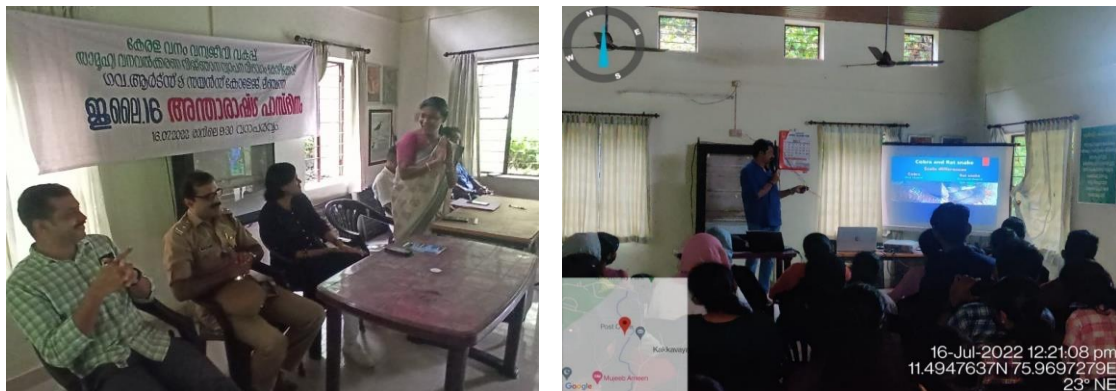
Students cleaned Calicut north beach in connection with observance of World Ocean Day on 08.06.2022. The programme was conducted in collaboration with National Centre For Ocean Research (NCCR) MoEF, Govt. Of India & Oceanic Society Of India Cochin Chapter. Dr. S Jayasree, Chairperson of health, Calicut Corporation inaugurated the function at Calicut beach. The ward councilor and health inspector also participated in the event.





### ONE-DAY CAMP AT VANAPARVAM ON 16.06.2022

One-day camp was arranged at Vanaparvam biodiversity park, Kakkavayal, in connection with World Snake Day on 16.06.2022, in collaboration with Kerala Forest and Wildlife Department – Social Forestry Extension Division. The camp was inaugurated by Beena Tharakan – President Pudukkottai Grama Panchayath. Sri. Arun Prakash Lal, a licensed snake rescuer, presented an awareness class on snake bites – first aid & prevention.



### NSS SPECIAL CAMP- KUTTURUVAM

NSS special camp 'Kutturuvam' was conducted at Eangappuzha MGM HSS from 26.12.2022 to 01.01.2023. On 27.12.2022, NSS volunteers cleaned the 'Wayanad hillways' by clearing all plastic wastes and other wastes. As part of the camp, NSS volunteers cleared the check dam in Eangappuzha, on 28.12.2022-29.12.2022, by removing sand and other wastes. NSS programme officer led the work.

On 30.12.2022 and 31.12.2022, NSS volunteers cleaned the 'Vanaparvam' and its surroundings. On 01.01.2023, NSS volunteers developed a flower garden in front of the school courtyard and cleaned the school surroundings.



വിഷയം: മാലിന്യമുക്ത നാളേയ്ക്കായി യുവകേരളം

## **DECONTAMINATION OF KUTTIADY KANAL**

The NSS special camp for the year 2018-19 was conducted at the Government Physical Education College, East Hill. As part of the camp, students cleaned a section of the Kuttiady Canal near Vengeri and Karap Parambu under the project 'Jeevajalam'. The work was very helpful in revamping the normal flow of water through the canal. The project was much appreciated by the public and the Kozhikode Corporation.



NSS volunteers cultivated north-indian vegetables in three places Atholi, SaradaMandiram and Kolathara of Kozhikode district in theyear 2018-19. This initiative aligns with the NSS objectives of developing a sense of social and civic responsibility among students while promoting community development and sustainability. Students gained hands-on experience in agriculture, learned about

different farming techniques, crop management, and sustainable practices. Students and faculty learned about the adaptability of North Indian vegetables to the local climate and soil conditions, which contributed to their academic knowledge.



### **OPEN POND CLEANING**

NSS volunteers cleaned a public open pond at Atholy grama panchayath in connection with a two-day camp conducted at the Adwaithasramam in Atholy. The Pond was handed over to the public for use and the work was greatly appreciated.



### **PUBLIC AWARENESS PROGRAM FOR WATER CONSERVATION**

In association with Kozhikode Corporation our NSS team actively involved in awareness program for water conservation and cleaning of Mundakanthode in Bepore. NSS volunteers visited more than 100 houses in the village and explained them about the seriousness of pollution of Mundakan thodu and importance of cooperating cleaning mission. NSS volunteers took the comments of locals and reported to authority. After campaigning mission volunteers involed in cluster formation for cleaning process. NSS unit have been associating with corporation officials since in the beginning of the project.



### WATER FOR BIRDS

NSS units have organized an online campaign ‘water for birds’ during April-May month of 2020, the Lockdown period. All NSS volunteers set hanging water pots in their locality and photos were shared.


**NSS UNIT 17 & 107**  
 GOVT ARTS AND SCIENCE COLLEGE,  
 CALICUT

**TAKE A CHALLENGE & MAKE A SERVICE**




“മുറ്റത്തിച്ചിരി വെള്ളം ഞങ്ങൾക്കും”

**A PLEDGE**  
TO PUT WATER POT FOR BIRDS IN SUMMER





### **COMMUNITY OUTREACH PROGRAM**

To cultivate community service attitude, students were directed to organize programs in their locality and spread positive message for kids. Volunteers visited local Angnavadi or clubs and organized different programs. Prizes were distributed for winners. Fund for the programs were arranged by NSS units. NSS PO gave all directions to organize such events.





### **BEACH WALK-SUCHITHWA SAAGARAM SUNDARA SAAGARAM**

A Beach Walk was organized by the Fisheries department as part of “Shuchithva Saagaram Sundara Theeram” Campaign. The campaign aimed at transforming the sea and the beach into a plastic-free area. The Beach Walk commenced from the Beypore Fishing Harbour and ended at Beypore Beach Marina. Officials from Harbour Engineering Department, Fisheries Department and Police Department, students from Fisheries School, NSS volunteers of Govt. Arts and Science College Calicut, Members of *Theeramaitthri*, *Malsyafed*, members of ESAF took part in the campaign.





# NATURE CAMP- WAYANAD WILD LIFE SANCTUARY





### **CLEAN BEACH PROGRAMME**

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**PHOTO EXHIBITION: 05.12.2019-07.12.2019**

In connection with science exhibition college NSS unit organized three days photo exhibition manishada on 5,6,7 december 2019 in the campus. Hundreds of students, public and teachers visited the exhibition.



**NATURE PROTECTION PROGRAMME**

NSS volunteers joined hand with public to protect nature from the disaster of climate change. The programme was organized in the month of February 2020.

