

**P.G. & RESEARCH DEPARTMENT OF COMMERCE,
GOVT. ARTS & SCIENCE COLLEGE, KOZHIKODE**

BACHELOR OF COMMERCE, (FINANCE)

PROGRAMME SPECIFIC OUTCOMES

- 1) To contribute to meet the growing needs product/ service sector industries, financial and non financial institutions within India and abroad
- 2) To train the students effectively to enable them to reach the heights of their aspiration in present day job market.
- 3) To understand basic facts and concepts in Commerce, Business, Management & Finance
- 4) To appreciate the developments in commerce and to know the role of commerce in serving the society

COURSE OUTCOMES

SEMESTER 1	
NAME OF COURSES	COURSE OUTCOMES
BCMIB01 BUSINESS MANAGEMENT (Core Course)	<ul style="list-style-type: none">• To understand the process of business management and its functions.• To familiarize the students with current management practices• To understand the importance of ethics in business• To acquire knowledge and capability to develop ethical practices for effective management.
BCM1C01 MANAGERIAL ECONOMICS (Complimentary Course)	<ul style="list-style-type: none">• To acquaint students with the basic principles of micro and macroeconomics for developing the understanding of theory of the firm, markets and the macro environment, would help them in managerial decision making processes.
BCM1A01 English Common Course	<ul style="list-style-type: none">•
BCM1A02 English (Common)	<ul style="list-style-type: none">•
BCM1A07 Language (Common)	<ul style="list-style-type: none">•

SEMESTER 2	
BCM2B02 FINANCIAL ACCOUNTING (Core Course)	<ul style="list-style-type: none"> • To equip the students with the skills of preparing financial statements for various type of organizations. • To enable the students to acquire knowledge about financial reporting standards and to understand corporate accounting methods.
BCM2C02 MARKETING MANAGEMENT (Complimentary Course)	<ul style="list-style-type: none"> • To provide basic knowledge about the concepts, principles, tools and techniques of marketing. • To impart necessary knowledge which help the student to choose a career in the field of marketing. • To expose the students to the latest trends in marketing
BCM2A03 English (Common course)	<ul style="list-style-type: none"> •
BCM2A04 English (Common course)	<ul style="list-style-type: none"> •
BCM2A08 Language (Common course)	<ul style="list-style-type: none"> •

SEMESTER 3	
BCM3BO3 BUSINESS REGULATIONS (Core Course)	<ul style="list-style-type: none"> • To familiarize the students with certain statutes concerning and affecting business organizations in their operations.
BCM3 BO4 CORPORATE ACCOUNTING (Core Course)	<ul style="list-style-type: none"> • To help the students to acquire conceptual knowledge of the fundamentals of the corporate accounting and the techniques of preparing the financial statements.
BCM3C03 Human Resources Management (Complimentary Course)	<ul style="list-style-type: none"> • To familiarize the students with the different aspects of managing human resources in an organization. • To equip the students with basic knowledge and skills required for the acquisition, development and retention of human resources.
BCM3A11 BASIC NUMERICAL METHODS (Common course)	<ul style="list-style-type: none"> • To enable the students to acquire knowledge of numerical equations, matrices progressions, financial mathematics and descriptive statistics. • Enable students to understand, numerical equations, matrix, progression, financial mathematics, descriptive statistics and their applications.
BCM3A12 PROFESSIONAL BUSINESS SKILLS (Common course)	<ul style="list-style-type: none"> • To update and expand basic Informatics skills of the students • To equip the students to effectively utilize the digital knowledge resources for their study

SEMESTER 4	
BCM4C04 QUANTITATIVE TECHNIQUES FOR BUSINESS (Complimentary Course)	<ul style="list-style-type: none"> • To familiarize student with the use quantitative techniques in managerial decision making.
BCM4B05 COST ACCOUNTING (Core Course)	<ul style="list-style-type: none"> • To familiarize the students with the various concepts and elements of cost. • To create cost consciousness among the students
BCM4B06 CORPORATE REGULATIONS (Core Course)	<ul style="list-style-type: none"> • To familiarise the students with corporate law and to make them aware of the importance of corporate governance in the management of organizations.
BCM4A13 ENTREPRENEURSHIP DEVELOPMENT (Common course)	<ul style="list-style-type: none"> • To familiarize the students with the concept of entrepreneurship. • To identify and develop the entrepreneurial talents of the students. • To generate innovative business ideas in the emerging industrial scenario
BCM4A14 BANKING AND INSURANCE (Common course)	<ul style="list-style-type: none"> • To enable the students to acquire knowledge about basics of Banking and Insurance. • To familiarize the students with the modern trends in banking

SEMESTER 5	
BCM5B07 ACCOUNTING FOR MANAGEMENT (Core Course)	<ul style="list-style-type: none"> • To be acquainted with different branches of literature of medieval period • To appreciate various medieval literary texts • To acquaint with some notable authors in prose and poetry of the period
BCM5B08 BUSINESS RESEARCH METHODS (Core Course)	<ul style="list-style-type: none"> • To enable students for acquiring basic knowledge in business research methods and to develop basic skills in them to conduct survey researches and case studies.
BCM5 B09 Income Tax Law and Accounts (Core Course)	<ul style="list-style-type: none"> • To impart basic knowledge and equip students with application of principles and provisions Income - tax Act, 1961 amended up to date.
BCM5B10 FINANCIAL MARKETS AND SERVICES (Core Course)	<ul style="list-style-type: none"> • To provide basic knowledge about the structure, organization and working of financial system in India.
BCM5 B11 FINANCIAL MANAGEMENT (Core Course)	<ul style="list-style-type: none"> • To familiarize the students with the concepts, tools and practices of financial management. • To learn about the decisions and processes of financial management in a business firm.
BCM5 D03 BASIC ACCOUNTING	<ul style="list-style-type: none"> • To enable the students to acquire knowledge of Accounting Principles and Practice

(open Course)	
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SEMESTER 6	
BCM6 B12 INCOME TAX AND GST (Core Course)	<ul style="list-style-type: none"> • To impart basic knowledge and equip students with application of principles and provisions Income - tax Act, 1961 and GST Act 2016
BCM6B13 AUDITING AND CORPORATE GOVERNANCE (Core Course)	<ul style="list-style-type: none"> • To provide knowledge of auditing principles and techniques and to familiarize the students with the understanding of issues and practices of corporate governance in the global and Indian context.
BCM6B14 FUNDAMENTALS OF INVESTMENTS (Core Course)	<ul style="list-style-type: none"> • To familiarize the students with the world of investments. • To provide a theoretical framework for the analysis and valuation of investments
BCM6B15 FINANCIAL DERIVATIVES (Core Course)	<ul style="list-style-type: none"> • To acquire knowledge about financial derivatives and their features. • To know about various risks associated with derivatives.
BCM6B16 (PR) (Core Project)	<ul style="list-style-type: none"> • To provide hands own experience in preparation of project • To provide hands own experience in preparation of project • To provide experience in Problem identification , proposal presentation and discussion , Data collection and analysis of data and Report writing